

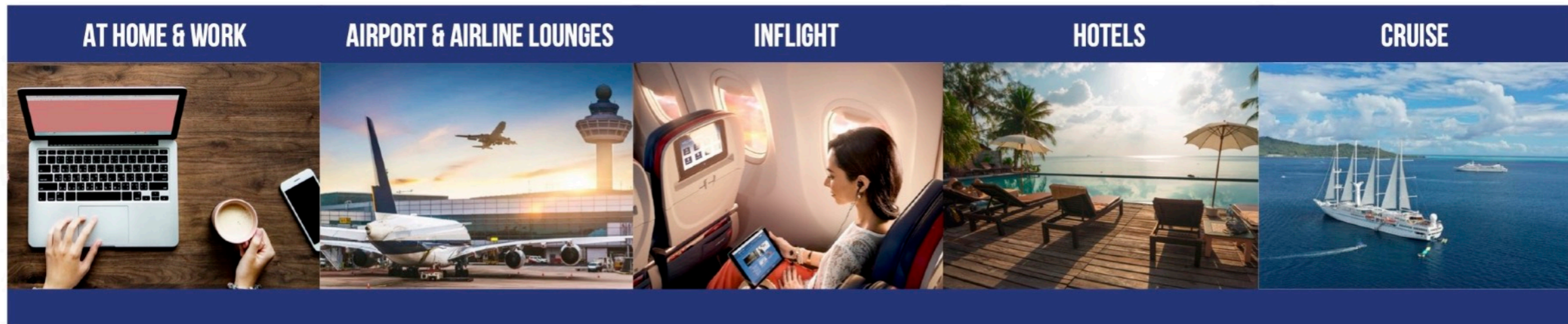
AIRGUIDE MEDIA NETWORK



AIRGUIDE ADVERTISING NETWORK

REACH AFFLUENT GLOBAL BUSINESS & LEISURE TRAVELERS

Elevate Your Global Presence & Harness the Power of Connection:
Reach an Audience of Over 200 Million Consumers and Businesses.



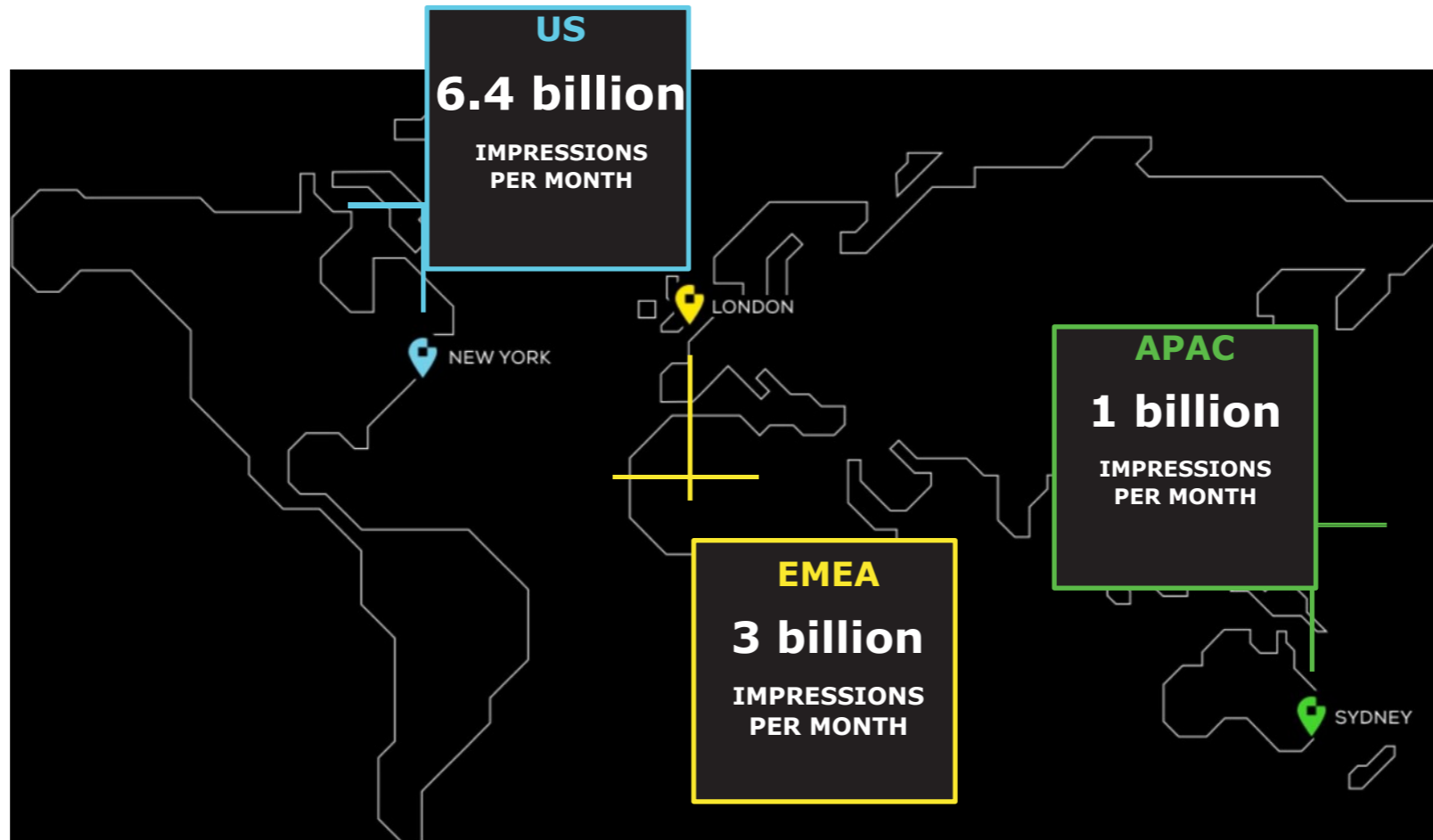
Reach Global Business & Leisure Travelers

- **Lifestyle + Travel & Business Network** – Apple News, AirGuide Business, AirGuide Destinations, Bloomberg, BBC News, Business Insider, CNN Business, Conde Nast, Vogue, GQ, Vanity Fair, Town & Country, Forbes, FT Financial Times, Inc, LexisNexis, MarketWatch, Reuters, Wall Street Journal, Wired, and many more.

The Global Air Traveler

- **Airport & Airline Lounge WiFi & Screens**
- **Airline Inflight WiFi & Seatback Screens**
- **Hotels & Hotel In Room Screens**
- Digital Display or Videos - Product Offer or Call To Action
- Sponsored Content & Videos - Promoting Your Product, Service or News
- **Targeting & Lead Generation** - We can target the right person at the right place and deliver display banners, videos, sponsored content, eMails to their devices.

LIFESTYLE + TRAVEL & BUSINESS NETWORK REACH



10+ BILLION

Our platform serves more than 10 billion content ads per month.

438 MILLION

Our advertisers reach a global audience of more than 400 million readers.

250

We connect our advertisers with the world's premium publishers – more than 250 around the world.

\$100K

The audience we reach is affluent, with readers' average annual income exceeding \$100,000.

AIRPORTS & AIRLINE LOUNGES REACH BUSINESS & LEISURE TRAVELERS

DISPLAY & VIDEO ADVERTISING & SPONSORED CONTENT OR VIDEO

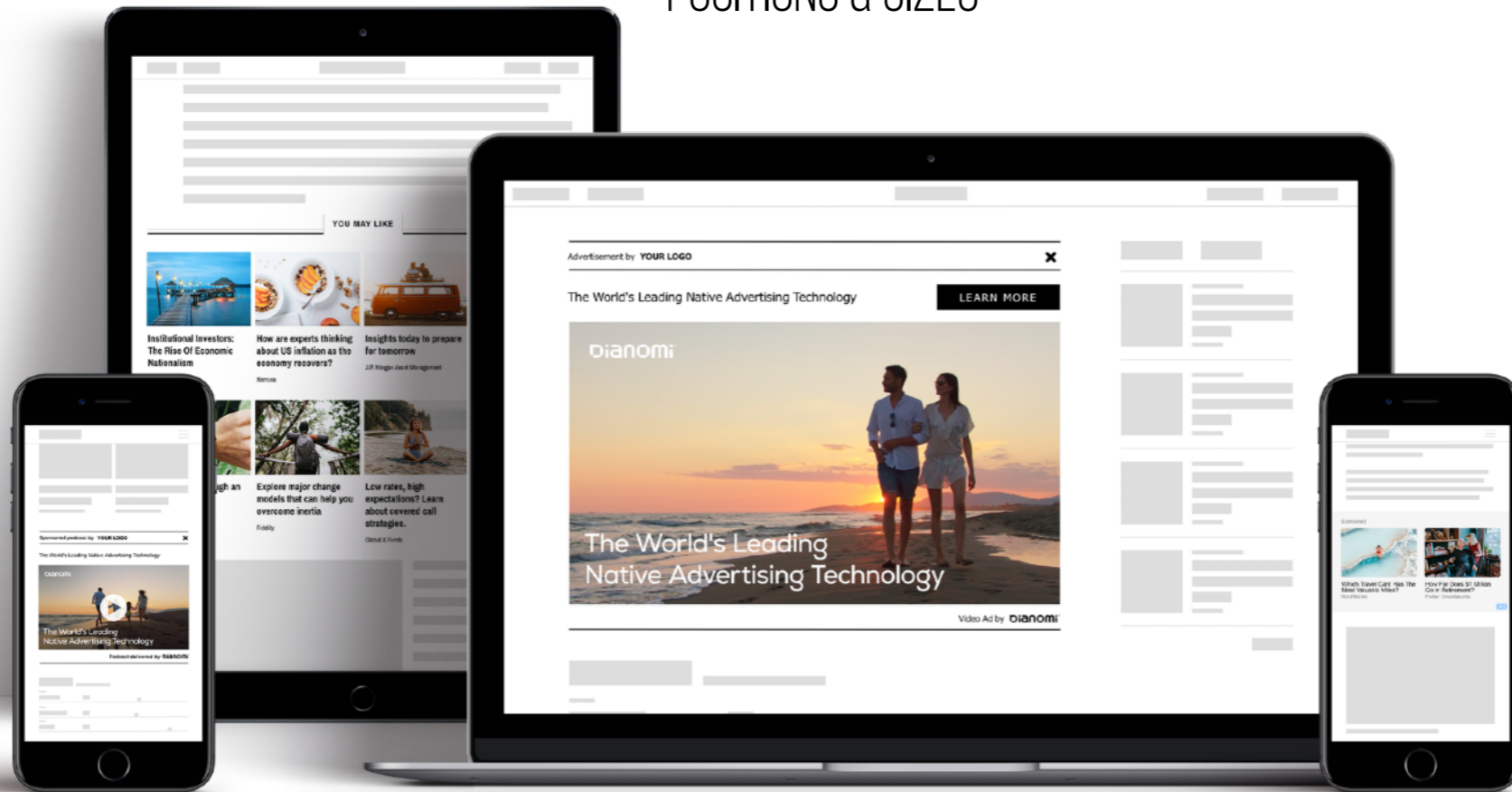
Reach a captive audience of affluent global spenders at the airport, who spends time waiting for their flight at the airport, including people in the airline's first-class and business lounges in the USA, Canada, Europe, Middle East and Asia.

- **Airports** - Reaching 100+ Million passengers a year at airports. We deliver display banners, videos, sponsored content, eMails to their devices.
- **Airline Lounge WiFi & Screens** - Digital display and video, or sponsored content and videos.
- **North American Airline Passengers Reached:** Aeromexico, Air Canada, Alaska Airlines, American, Delta, Frontier, Hawaiian, JetBlue, Southwest, Spirit, United, WestJet and more.
- **Target Air Travelers** – We can target air travelers at airports globally, and deliver them display banners, videos, or sponsored content.

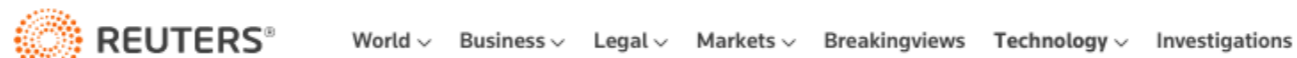
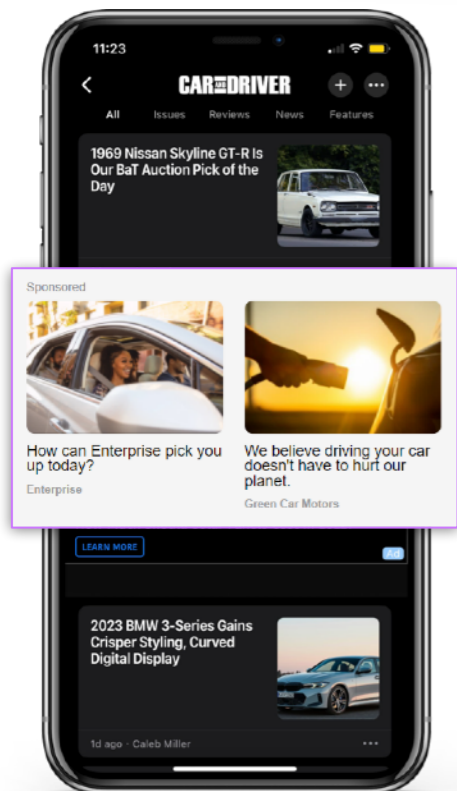
A25-54	71%
CEO/President/VP/Exec./ Managerial	59%
Average HHI	\$182k
Make \$100k+ annually	92%
Average Net Worth	\$573k
Average # of round trips per year	29
Average Dwell Time	1 Hr 41 Min

Source: GfK MRI Doublebase and Delta Air Lines

DISPLAY & VIDEO ADVERTISING POSITIONS & SIZES



Most Popular Display Sizes: 300x250, 400x320, 728x90
Mobile: 300x250, 320x50



Sponsored Content

High Yield Online Savings Accounts
Sponsored by SavingsAccounts.com



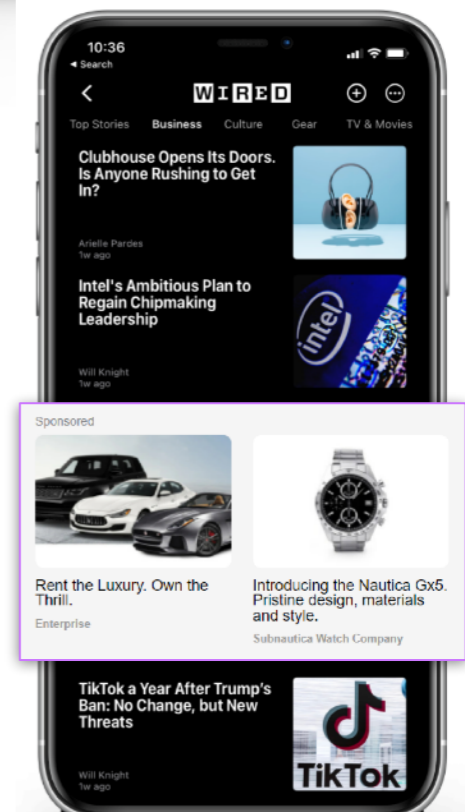
Hands Down One of the Best Cards for Good Credit
Sponsored by The Ascent



BPL? The fastest and most cost-effective energy management technology
Sponsored by Corinex



Explosive Stock: \$1 Company Making a Fortune from Nuclear Fusion
Sponsored by Trade of the Day Plus

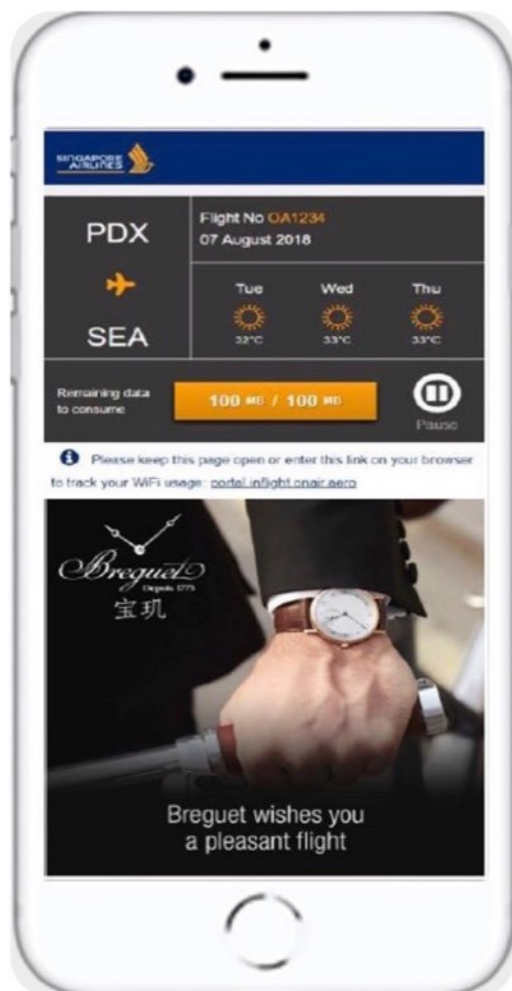


AIRLINE INFLIGHT WIFI & SCREENS REACH BUSINESS & LEISURE TRAVELERS

DISPLAY & VIDEO ADVERTISING + SPONSORED CONTENT OR VIDEO

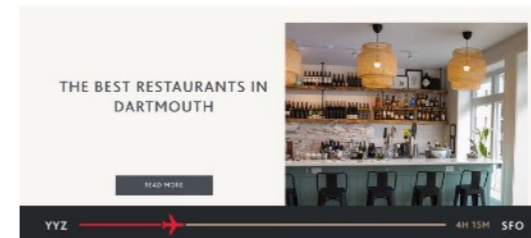
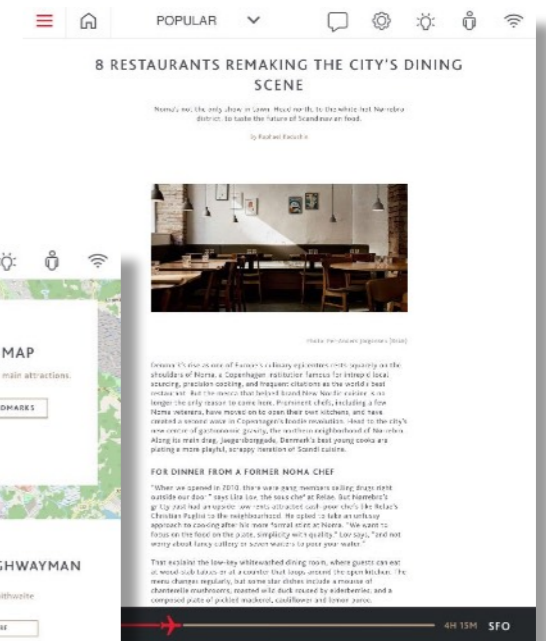
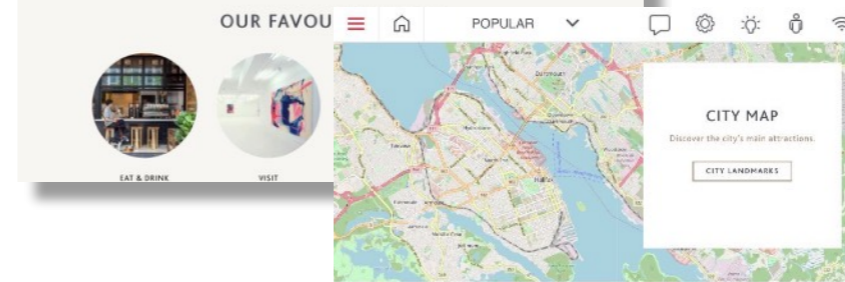
Nearly everyone who spends time flying will use the Airline Inflight WiFi and Entertainment system. Reach a captive audience of affluent global spenders.

- **Airline InFlight WiFi** - Reaching 100+ Million passengers a year on 30+ airlines. Targeting airline passengers across the USA, Canada, Europe, Middle East, and Asia.
- **Airline Seatback Screens** - Digital display and video, or sponsored content and videos.
- **North American Airline Passengers Reached:** Aeromexico, Air Canada, Alaska Airlines, American, Delta, Frontier, Hawaiian, JetBlue, Southwest, Spirit, United, WestJet and more.
- **Target Air Travelers** – We have the capability to target specific users in our entire network, and deliver display banners, videos, sponsored content, eMails to their devices.



AIRLINE INFLIGHT WIFI & SCREENS REACH BUSINESS & LEISURE TRAVELERS

DISPLAY & VIDEO ADVERTISING + SPONSORED CONTENT OR VIDEO



DISPLAY & VIDEO ADVERTISING + SPONSORED CONTENT CALL TO ACTION

Encore Jets



As states begin to function again, now is the perfect time to book a flight with **Encore Jets**. By chartering your next flight you can rest easy knowing that you and your family are **safe, clean and protected**.

As the **CDC** and **WHO** update travel recommendations daily, we can only expect that travel will continue to become more and more possible.

Our charter team is available to make sure that your travel needs are taken care of during this uncertain season.

Any jet, any place, any time. Just give us 4 hours notice and you're in the air!

- No airport lines
- No intrusive security checks
- The highest safety standards in the industry
- 24/7 luxury concierge services
- The worlds largest and most reputable on-demand charter provider
- Guaranteed aircraft availability

Request Quote

BREITLING
1884



THE CHRONOMAT IS BACK!

Originally launched in the 1980s, the Chronomat made the mechanical chronograph cool again. With its interchangeable rider tabs and the "rouleaux" or "bullet" bracelet it became an immediate success. Today, the Chronomat has been re-designed for a new era, bringing back the striking design elements that will make this iconic chronograph instantaneously recognizable on your wrist. The new Chronomat collection is now available at [Breitling.com](https://www.breitling.com).

BUY NOW



The Sovereign Investor Daily
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Dear Loyal Reader,

He's a former U.S. Congressman, a distinguished attorney, best-selling author and his work has been featured in *The New York Times*, *National Review* and *The Wall Street Journal*.

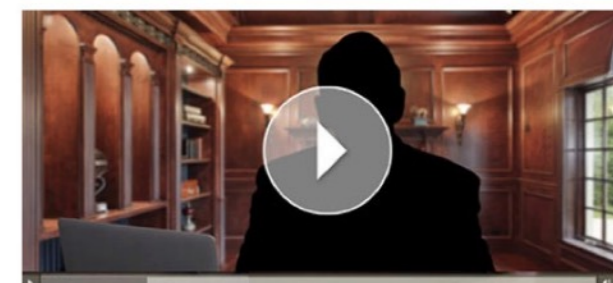
He's met and worked closely with Ron Paul, Ronald Reagan, Richard Nixon, Dwight D. Eisenhower, Gerald Ford and George H.W. Bush, to name a few.

And he's part of a research group that accurately predicted the dot-com crash of 2000, the recession of the early 1990s and the 1987 crash.

But for over a decade he has made a point to stay behind the scenes...

That is until now.

Today, something so big has begun to happen in America that he's decided to come out of retirement and reveal his true identity for the first time on this scale.



And in this [controversial video](#) he will tell you about a coming event that he believes will change your life.

Sincerely,

Jocelynn Smith
Sr. Managing Editor, Banyan Hill Publishing

LIFESTYLE + TRAVEL & BUSINESS NETWORK

Sponsored content and native advertising for premium lifestyle brands on the world's most recognized publishing network. Engage audiences with immersive video content, anytime anywhere, distributed in our network channels:

Apple News, AirGuide Business, AirGuide Destinations, Bloomberg, BBC News, Business Insider, CNN Business, Conde Nast, Vogue, GQ, Vanity Fair, Town & Country, Forbes, FT Financial Times, Inc, LexisNexis, MarketWatch, Reuters, Wall Street Journal, Wired, and many more

INTEGRATION EXAMPLES

VIDEO

Sponsored Video by KIA

Kia Seltos 2020 | Starting @ 9.89 Lakh* [Find out more](#)

Video Ad by dianomi

ARTICLE

The future of video games.
Invesco

Sponsored Content unit on Reuters

REUTERS

Sponsored Video by KIA

Kia Seltos 2020 | Starting @ 9.89 Lakh* [Find out more](#)

Video Ad by dianomi

SPONSORED LIFESTYLE CONTENT BY DIANOMI

Which Travel Card Has The Most Valuable Miles?
NerdWallet

Visualized: Where 5G Will Change The World.
Visual Capitalist

The future of video games.
Invesco

Here's the Travel Rewards Card for Vacation Lovers.
Chase

You deserve a great shave at a fair price. Start a shave plan with a Trial Set.
Harry's

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INFOGRAPHICS

THE ECONOMIC IMPACT OF 5G

Visualized: Where 5G Will Change The World.
Visual Capitalist

PRODUCT OFFERS

You deserve a great shave at a fair price. Start a shave plan with a Trial Set.
Harry's

OUR REACH & DISTRIBUTION

WHERE WE REACH THEM

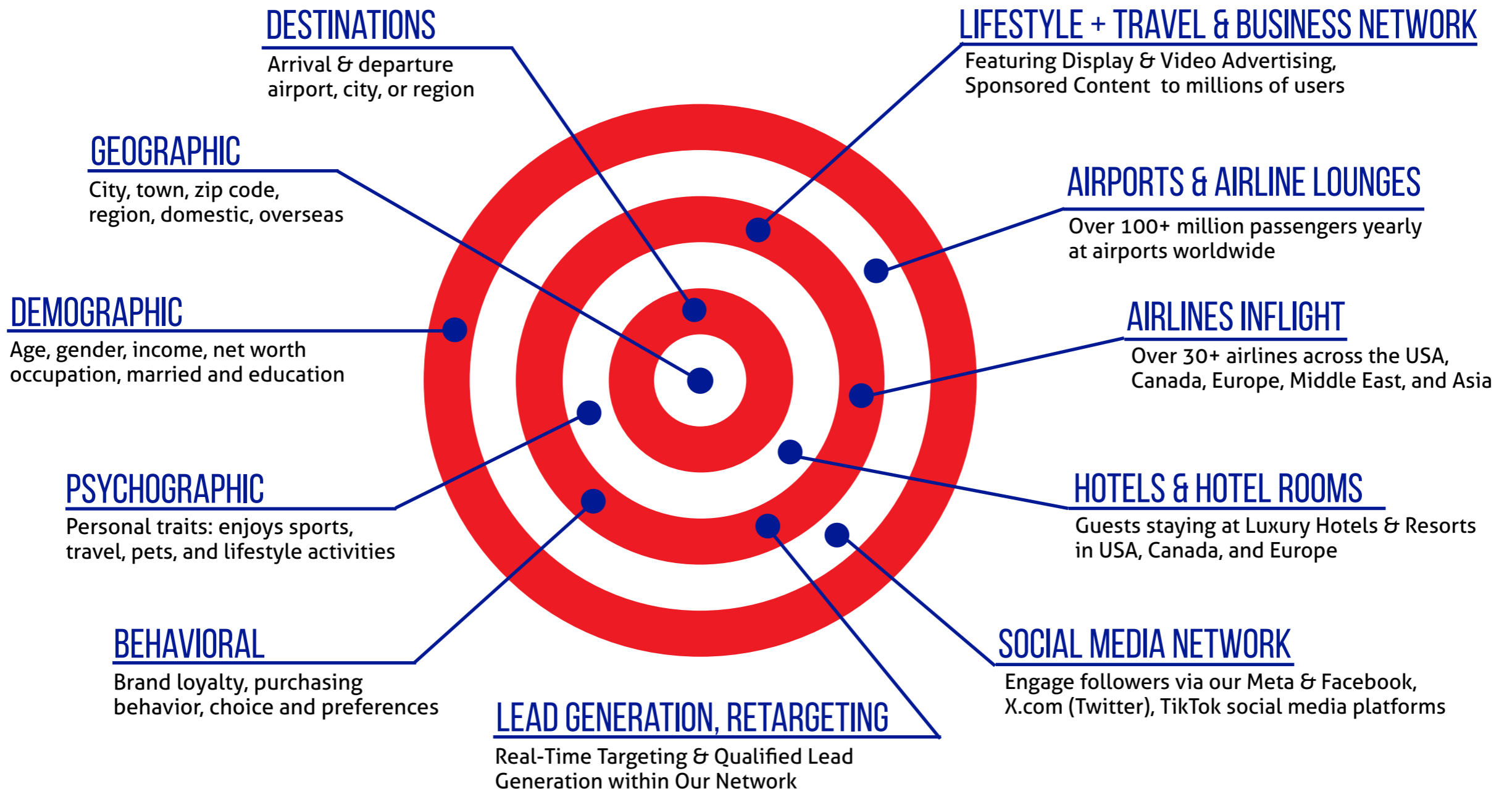
TARGETING CONSUMERS, BUSINESSES & TRAVELERS



WHERE & HOW WE REACH THEM

TARGETING CONSUMERS, BUSINESSES & TRAVELERS

AirGuide Advertising Network - Elevate Your Global Presence & Harness the Power of Connection:
Reach an Audience of Over 200 Million Consumers and Businesses.



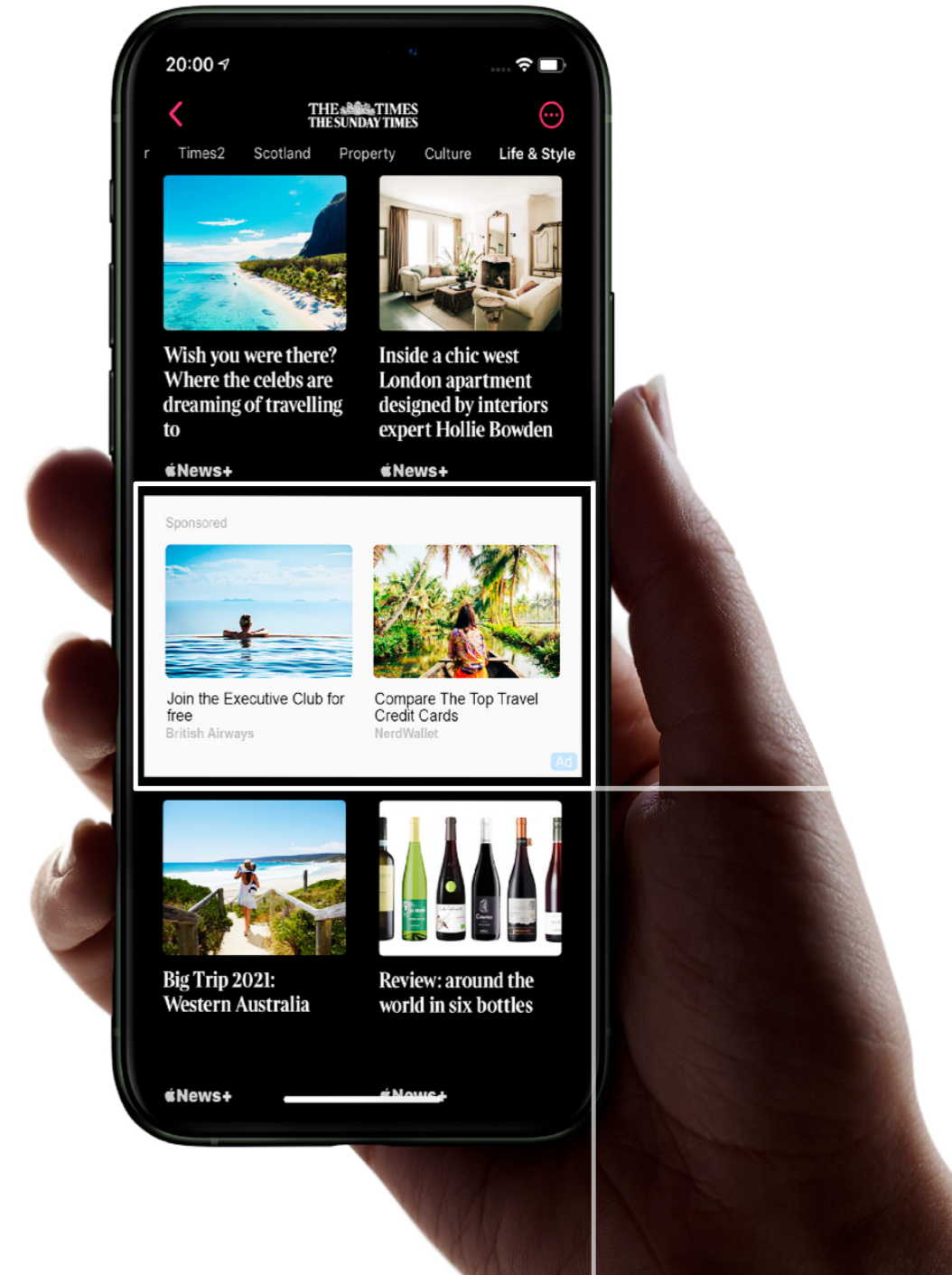
TARGETING & GEO-TARGETING CONSUMERS, BUSINESSES & TRAVELERS

Targeting & Geo-Targeting – We have the capability to target specific users in our entire network.

Geo-targeting is the method of determining the geolocation of a visitor and delivering content to that visitor based on their location.

Target where they live, where they work, by specific location, or other targeting criteria using our platform.

- We can target: airport, hotel, event, trade show, mall, business, building, street, competitor’s location.
- We deliver: display banners, videos, sponsored content, eMails to the user’s devices.
- Lead Data: We capture customer data with names, telephone numbers and emails (US only).
- Reporting Data: Full reporting and analysis capabilities to monitor all content and advertising campaign performance.





We reach 200+ million consumers and businesses.
AirGuide Advertising Network connects you to
a captive audience at all the key touch-points.

Reach Global Business & Leisure Travelers
The Global Air Traveler
Targeting Consumers & Travelers

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CEO

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